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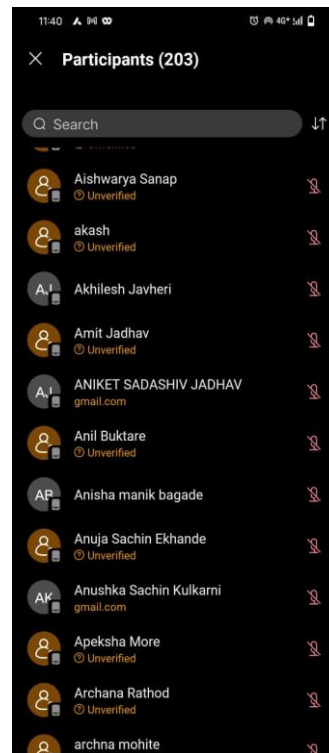
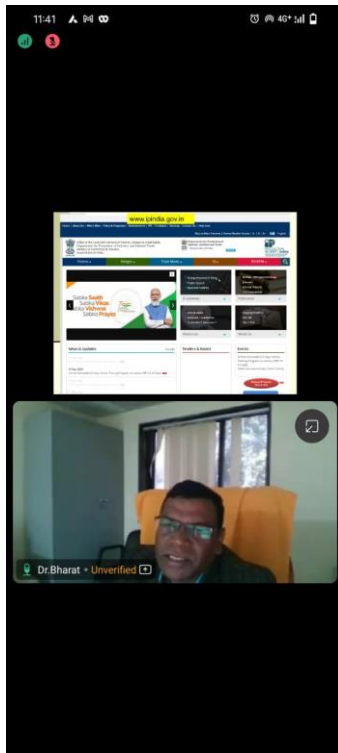
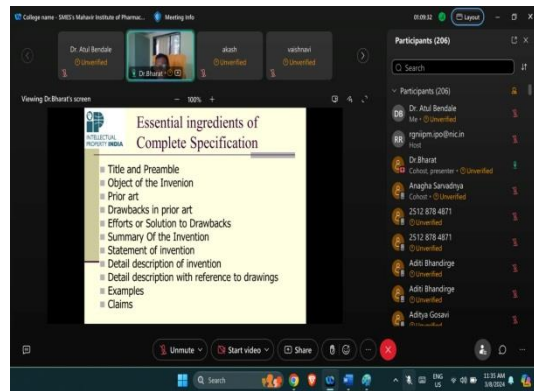
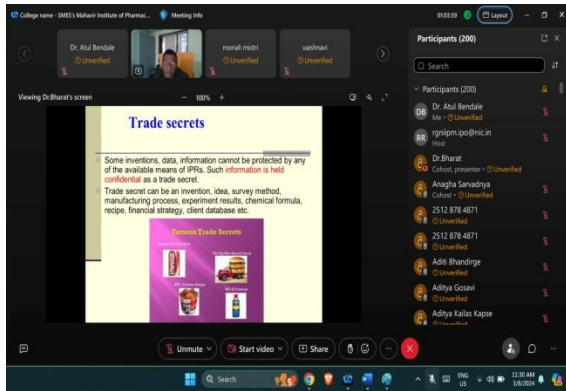
“Online Workshop on “Intellectual Property Rights (IPR) & Patents and Design Filing, 8th March 2024”

The online workshop on Intellectual Property Rights (IPR) was aimed at educating college students about the significance of intellectual property, its types, and the importance of protecting intellectual creations in various fields. The workshop was conducted in association with RGNIIPM Nagpur under the National Intellectual Property Awareness Mission (NIPAM). The workshop witnessed the participation of around 204 students across diverse academic disciplines. The guidance on the topic was provided by Mr. Bharat N. Suryawanshi. The workshop included the following points:

1. **Introduction to Intellectual Property Rights (IPR):** The workshop commenced with an overview of IPR, elucidating its significance in today's knowledge-driven economy.
2. **Types of Intellectual Property:** Participants were introduced to various forms of intellectual property, including patents, trademarks, copyrights, and trade secrets.
3. **Patents and Innovation:** The session delved into the intricacies of patent law and its role in fostering innovation, with real-world examples illustrating successful patent applications.
4. **Copyrights and Creative Works:** This segment focused on copyrights, exploring how they protect original works of authorship in fields such as literature, music, and software development.
5. **Trademarks and Branding:** Participants gained insights into trademarks and their role in brand identity, brand protection, and consumer recognition.
6. **IPR Enforcement and Challenges:** The workshop concluded with a discussion on challenges related to IPR enforcement, including piracy, counterfeiting, and the evolving landscape of digital rights.

The online workshop on Intellectual Property Rights served as an invaluable platform for the students to enhance their understanding of IPR fundamentals and their implications across diverse domains. By fostering awareness and appreciation for intellectual property, the workshop aimed to equip participants with essential knowledge.

Participants expressed excitement for more discussions on intellectual property-related issues and a stronger commitment to preserving and advancing IPR principles in their academic and professional pursuits as the workshop came to a close.



Prepared by:

Ms. Nikita Rathod

Principal